# City University Ajman **E-NEWSLETTER**

November 2022



CUجامعة المدينة عجمانCITY UNIVERSITY AJMANREADREADREDUCATION &<br/>ACADEMIC DEVELOPMENT



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### City University Ajman Graduation Ceremony - 2022

2 November 2022



Under the patronage and in the presence of H.H Sheikh Humaid bin Rashid Al Nuaimi, Member of the Supreme Council and the Ruler of the Emirates of Ajman, CUA held its fifth graduation ceremony, conferring degrees to a total of 396 graduates. Furthermore, His Highness also unveiled the new brand identity of the University.



### UAE Flag Day

**3** November 2022



"The UAE Flag is the symbol of our unity and strength. It will remain high and proud, from which we will continue to draw the values of sacrifice, building and action."

HH Shiekh Mohamed bin Zayed Al Nahyan

President of the UAE, "May Allah Bless Him".

In the Occasion of the flag day, CUA community gathered to hoist the UAE flag.

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### Career guidance/ Orientation for Finance & Accounting students

<sup>3</sup> November 2022





College of Business Administration, Finance and Accounting department, held Career Guidance session which helps the students to plan occupational goals and take actionable steps towards their career.

Career guidance is a type of counseling undertaken by professionals to identify and explore the most suitable careers in finance and accounting field.

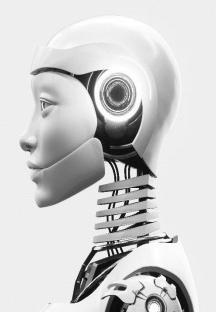
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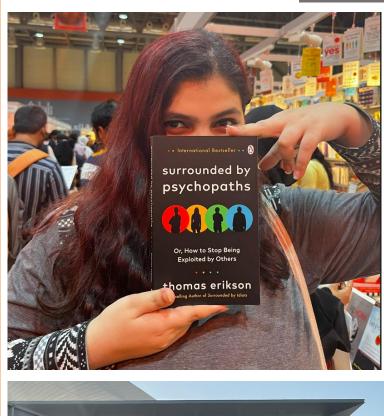
### Artificial Intelligence and Marketing Analytics - Webinar <sup>3 November 2022</sup>

CUA Students attended Artificial Intelligence and Marketing Analytics webinar hosted by International Institute of Marketing Professional (IIMP).

The session led by Dr. "Dr Dimitrios Kamsaris, where he guided the students on the benefits of adopting AI in marketing analysis.



### Sharjah International Book Fair



**9** November 2022

CUA Students visited Shrjah International Book Fair, where the had the chance to Engage with thousands of readers and industry professionals from the region and around the world.





### City University Ajman organized the 5<sup>th</sup> IMSEMTI Conference in Collaboration with CT University

10 November 2022



City University Ajman organized the 5th International Multitrack conference on Science, Engineering, Management and Technical Innovation (IMSEMTI) in collaboration with CT University, Ludhiana, Punjab.

The conference was held in the presence of CUA President, Mr. Imran Khan and CT University Pro-chancellor Dr. Manbir Singh. It featured keynote speaker from Emirates Scholar Center, panel discussions and research paper presentations prepared by faculty members of CUA and CT University.

IMSEMTI 2022 discussions took place in management and technology. It was the main platform for researchers to exchange their concepts and findings that supports academic research ecosystem.



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City University Ajman president, Mr. Imran khan, signed an MOU with the CEO of AIMS Group, Mr. Ahmed Hassan Alfoorah.

The agreement aims to set forth the cooperation and contribution to the overall development of areas of mutual interest for both parties, including providing partial scholarships offered at the University, conducting research, lectures, workshops, and courses that benefit both parties, participating in Corporate Social Responsibility, also provide training session and internship opportunities for READ students.



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### Hospitality Management Training – Ramada Hotel

16 November 2022



Hospitality and Tourism Management students took part in a field training day hosted by @ramada\_ajman Hotels led by chef Ahmad Yasin. The students were introduced to the best practices and procedures used in Hotel Management.



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## CEC – Cultural Day

16 November 2022



Career Enhancement center faculty members and students held a cultural day at the CU campus. The students presented their countries and got engaged with different cultural games, dances, and food cuisines.

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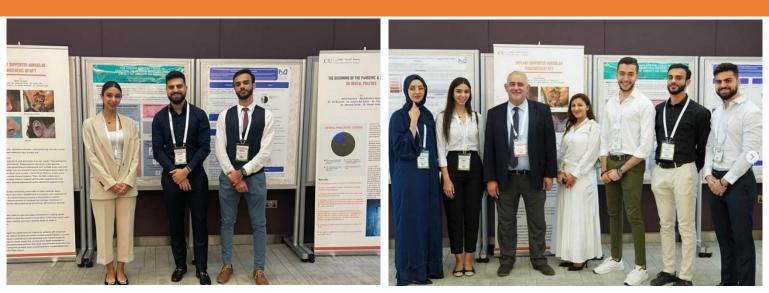
### Meeting with BBA Students

17 November 2022



The MBA team conducted an MBA Connect session on 17 th Nov 2022 on the CUA premises. BBA graduating students attended the interactive session. A briefing about the emerging significance of MBA-TQM consisted of the credit hours, flexible options, career prospects, and the interconnectedness between theory and practice. Other department faculty members also shared their inputs and insights about the opportunities of TQM-MBA in the UAE in the Query-handling session.

# Healthcare Future Summit 2022



Bachelor of Dental Surgery program faculty and students participated in Healthcare Future Summit 2022, presenting two medical topics and discussing the pandemic's impact on the Dental field and prosthetic implants.

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### Gulf Cancer Conference

—21 November 2022



Bachelor of Dental Surgery faculty and students participated in the 5th Combined Gulf Cancer Conference (CGCC)

The conference aims to EVALUATE the current state of cancer burden and cancer control programs & management in the gulf region

ANALYZE the opportunities and gaps in order to enhance the cancer care continuum in the gulf region, IMPROVE the cancer control & management of care to impact the population's outcomes through prioritizing interventions across the cancer continuum

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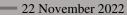
Table Tennis Tournament

21 November 2022

Mr. Ahmed Sabry, CUA Sports Coordinator, held a Table Tennis Tournament at CUA Student Center

Table Tennis like any sport has health benefits, it offers great mindbody stimulation, aerobic exercise, and social interaction.

# Entrepreneur's Exhibition







CU held the Entrepreneur's Exhibition on campus led by the PRA department. CU President inaugurated the exhibition where students showcased their projects and businesses.

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# Ethics in the Professional Practice of Accounting -Workshop 22 November 2022



Dr. Zahida Ronak, Assistant Professor from the Department of Finance & Accounting at CU Ajman, conducted an engaging and impressive workshop on 'Ethics in

the Professional Practice of Accounting' for the members of the Institute of

Management Accountants (IMA – US) in Dubai on 20 Nov 2022. She is a

Certified Management Accountant (CMA) as well and an active volunteering

Director-At-Large at the IMA Dubai Chapter with an enthusiasm to integrate

industry trends with academics and enhance student experiences.

#### Academic Council Meeting 22 November 2022

The President presided over the academic council to discuss means of further expanding and strengthening University Alumni engagement efforts.

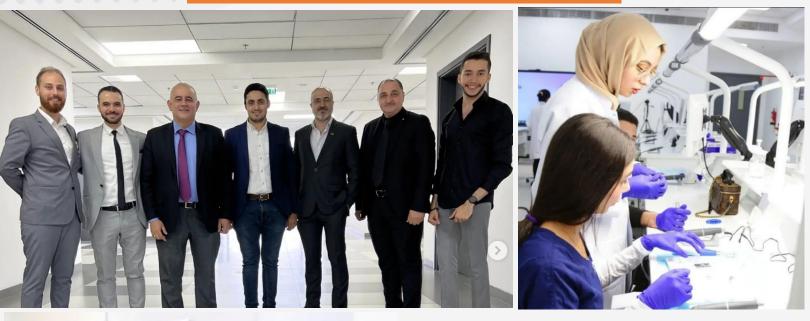


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### Hands on course for Endodontics - Workshop

28 November 2022





CUA BDS faculty members conducted a "Handson course for endodontics" workshop in collaboration with Zircon Medical Equipment L.L.C. @zme.megagen

The workshop was led by the speaker, Dr. Abdelrahman Ali Ahmed Ali, Assistant lecturer of endodontics at Al Azhar University-Egypt.

Health science students had the opportunity to practice the RCT treatment of teeth during the interactive session.

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Down Payments in UAE – Dr. Foad Al Shaiabi Associate Professor – College of Law



### Emotional Intelligence workshop

28 November 2022





Dr. Deepanjana Varshney, faculty –Business, conducted a workshop on "Why Emotional Intelligence Matters" on November 2022. The workshop started with the participants finding out about their EI scores, after which she discussed the EI dimensions and the handling strategies for effective Emotional Intelligence enhancement in professional and personal spheres of daily life. The workshop was conducted between 7-8 pm at B211 (City University venue).

### EFL Classroom Repair Strategies – Topic during IMSEMTI Conference

28 November 2022



Mr. Sayed, General Education department, participated in IMSEMTI conference and presented a topic titled "EFL CLASSROOM REPAIR STRATEGIES BY AN ENGLISH NON-NATIVE TEACHER TO TERTIARY STUDENTS IN THE UAE"

The topic focuses on academic language, literacy, and vocabulary, and it aims to promote classroom interaction.

# CUA Community Celebrated UAE National Day

29 November 2022



CUA Community Celebrated 51<sup>st</sup> UAE National Day,

The students participated in different cultural activities, songs, games, and Emirati food where they presented the traditions of the country

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# 30th November 2022

Commemoration day is set aside to remember and honor the patriotism of Emirati martyrs who served their country by sacrificing their lives for the UAE.



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