

CUCA

كلية المدينة الجامعية بعجمان
CITY UNIVERSITY
COLLEGE OF AJMAN

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DEPARTMENT TALKS

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Pathway to your
AMBITION



TABLE OF CONTENTS

Table of content

Page. 1

Introduction

Page. 2

MBA Faculty Team

Page. 3

Events

Page. 4,5

Celebrating the accomplishments
of our MBA Student

Page. 6

Introduction

Community Engagement & Research

This newsletter is the first in a series of periodic communications that aim to provide our stakeholders, including prospective students and community leaders, an idea about the academic and community engagements of the various departments at City University College of Ajman (CUCA). CUCA, which is an established academic institution accredited by the Ministry of Education is situated in Ajman and attracts students from over 40 countries, in addition to all the Emirates within the UAE. The institution has made a mark in imparting quality education in the fields of business, law, education, media and communication and intends to soon offer new programs in dentistry, pharmacy and several other domains. This first edition of the newsletter reports on some of the activities of the MBA faculty, undertaken during the previous two terms. Subsequent editions will provide more information about the salient features of our MBA program, encouraging prospective students to enroll.



"A country's greatest investment lies in building generations of educated and knowledgeable youth"

- Sheikh Zayed bin Sultan Al Nahyan



MBA Faculty Team

THE MBA FACULTY PARTICIPATE ACTIVELY IN RESEARCH AND COMMUNITY EVENTS TO PROMOTE THE CUCA BRAND & ENGAGE WITH COMMUNITY LEADERS

The MBA department consists of the following qualified, experienced and dedicated team of five full-time faculty members.



Prof. Hardeep Anant Program Director, Dr. Mahmoud Al Haj Associate Prof., Dr. Shabir Hassan Banday Associate Prof., Dr. Babeet Gupta Assistant Prof., Dr. Vijaya Assistant Prof.

This team is responsible for the delivery and continuous improvement of our MBA program. Several faculty members from other departments along with a carefully recruited team of visiting faculty are also involved in the delivery of this program which offers specializations in Total Quality Management (TQM), HRM, Financial Management, Marketing and Islamic Finance. There are several new lucrative scholarship offers and discounts for students who register in Fall 2018.

Those who are interested in knowing about these scholarships or discounts are strongly advised to get in touch with Ms. Salma or Prof. Hardeep.

The MBA Department is led by Prof Hardeep Anant with the support of the following four qualified and experienced visionary academics: Dr. Mahmoud Al Haj, Dr. Shabir Hassan Banday, Dr. Babeet Gupta and Dr. Vijaya Gudep. In addition, several other CUCA faculty also help deliver the program.

Events



The MBA faculty collaborated to present a paper titled, 'Smart Learning in Management Education: Challenges and Opportunities' during CUCA inauguration ceremony. Prof. Hardeep Anant led the conference on Smart Learning and Dr. Vijaya Gudep presented the paper on behalf of the team. The presentation continued with a lively interaction with the audience.



Prof Hardeep moderated a panel discussion on sustainability at the 2nd Annual National Treasure 2018 Conference, 'Dedicated to the Year of Zayed, 2018,' themed: 'Building a Sustainable Business Aligned with UAE Vision.' The event was held under the patronage of His Excellency Sheikh Nahyan Bin Mubarak Al Nahyan, Cabinet Minister and Minister of Tolerance, UAE & President of the UAE Genetics Diseases Association. Prof. Hardeep was also the Guest of Honor at an international conference on 'Strategic Management: Delivering Business Goals', hosted by Panjab University in India and presented papers at The 6th QS Middle East and Africa Professional Leaders in Education and at the Applied Linguistic & Language teaching International Conference and Exhibition (ALLT) hosted by Zayed University.

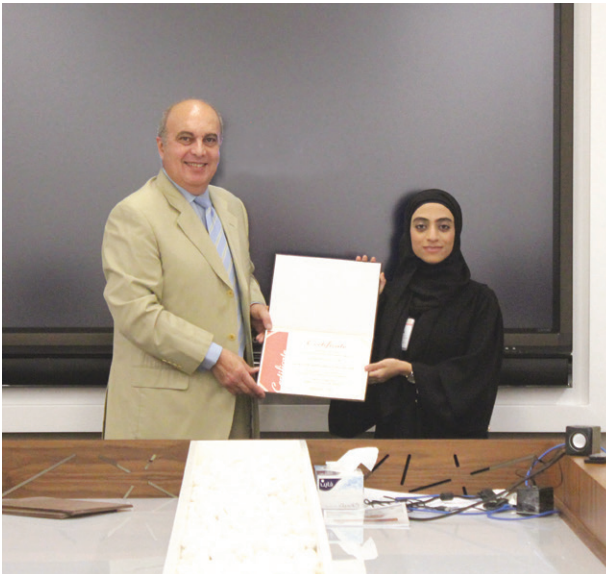


The MBA faculty held a “Career Development Workshop” for CUCA Alumni students, on July 17, 2018, dedicated to offer guidance to CUCA’s Alumni on their future endeavors and stress the importance of continuing their education.

Prof. Hardeep and Dr. Babeet Gupta presented papers during the 7th QS Middle East and Africa Professional Leaders in Education Conference. Prof. Hardeep presented ‘Beyond employability: The urgent need for institutions to nurture global citizenship’ and Dr. Vijaya presented ‘Enhancing student employability: A novel approach to addressing the current and future skills gaps in the UAE’



Celebrating the accomplishments of our MBA Student



Maryam Rashid Al Shehhi is a civil engineer graduate. She did her MBA in Total Quality Management at CUCA and is currently studying her second MBA in Human Resource Management. Simultaneously, she works as an Urban Planning Director at Ras Al Khaimah Municipality since 2011. She received many awards during her working career, most recent being “Employee of The Year” in 2017. Maryam has also been an active member of the CUCA community, as she is the Head of Student Council at CUCA. We sat down for a chat with Maryam Al Shehhi:

Why did you choose to do a second MBA at CUCA?

There are many advantages of getting a second MBA, the main being that studying an MBA forces you to push your boundaries, apply the newest management techniques, and constantly challenge yourself. My professors spoke to me about exploring a double major, as it would be easier and faster for me to get the degree because the same classes apply, and I was convinced.

I love the CUCA atmosphere and found it difficult to part with; I also love learning and developing my skills and business mindset.

How do you enhance your capabilities in your current field?

On a professional level, I look to those who are more experienced than I am and hold higher positions to gain motivation and knowledge from. On a personal level, I enjoy reading about success stories and gaining inspiration from them as well. In addition, I always seek knowledge through continuous research online, or in books and articles.

How do you manage your time and deal with stress?

I always remind myself that happiness is a choice and I choose to be happy while building my future. Time management is key, once you learn how to manage your time then you will become more productive and there is no need for stress. Focus on your goals and prioritize your work. I look at the challenges facing me from a positive perspective and find ways to improve myself while overcoming any obstacle I face.



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